

**NEW WEEKLY JOB POSTINGS FROM
HELP WANTED ONLINE
Office of Research**

**Week Ending September 26th, 2020
Total New Jobs Ads Reach a Six Week Low**

WETHERSFIELD, October 2nd, 2020 – During the week ending September 26th, 2020, there were 3,489 new postings. New postings are down 1,256 new ads from a week ago and down 1,132 from four weeks ago. This over the week decline was driven by declines in Health Care & Social Assistance (-240 new ads or -29%), Retail Trade (-159 new ads or -22%), and Finance and Insurance (-153 new ads or -31%). Since early June through the last full week of September, total weekly new ads have troughed every six weeks to levels around 3,500 after peaking at almost 6,000.

**Industries** with the most new postings include Health & Social Assistance, Retail Trade and Finance & Insurance.

**Occupations** with the most new postings include Retail Salespersons, Registered Nurses, and Customer Service Representatives.

**Employers** with the most new postings include Hartford Healthcare, Lowe’s Companies, Inc., and Target.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (598 new postings, -29% over the week)
* **Retail Trade** (558 new postings, -22% over the week)
* **Finance & Insurance** (345 new postings, -31% over the week)

  19 sector had job posting decreases over the week and 3 had increases. Some of the largest percent decreases occurred in Real Estate (-64% or -67 new ads), Public Administration (-57% or -50 new ads), and Utilities (-57% or -21 new ads). The three industries with increases over the week were Arts, Entertainment, and Recreation (+74% or +17 new ads) and Educational Services (+34% or +48 new ads) and Agriculture (+167% or +5 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings during the week ending 9/26/20 were:**

* Retail Salespersons (185 new postings, -20% over the week)
* Registered Nurses (112 new postings, -23% over the week)
* Customer Service Representatives (92 new postings, -44% over the week)



**Employers with the Most New Job Postings**

Employers with the most new job postings for the week ending September 19th were mostly in Finance & Insurance, Retail Trade, and Healthcare. The 25 employers shown above account for 25.2 percent of all new ads for the week ending September 26th, 2020. The employers with the largest increase over the week were Target (+63 new ads), Betterhelp (+33 new ads), and the Norwalk Public School District (+28 new ads). Nine out of 25 employers had over the week declines, the largest being Hartford Healthcare (-57 new ads) and Amazon (-57 new ads).

**Covid-19 and Weekly New Job Postings**
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)